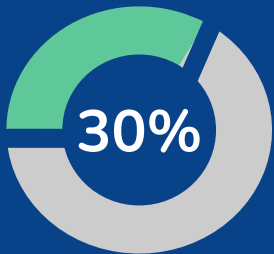**FREE WORKSHOP**

Introduction of the:

Architecture of the Organizational Soul

Certeza

Why is The Organizational Soul Important?

30% Is the increase in *productivity* if they are working for a purpose

Source: LMU Center

About the Workshop

Every organization is born with a purpose and a destiny deeply rooted in society.
Whether you work in an organization or have your own business, this model will help you to understand the unconscious dynamic in your business.

Organizations have a conscious culture and values and an unconscious one. Unconscious values are what drives the behaviors of our employees and impact the outcomes of our projects or change initiatives. These unconscious values are drive by the leading principles* of the organization- or the founder-.

Learning Objectives

In this workshop, we will learn more about how organizations are born, how are these leading principles* installed, and the structure around the organization in order to get the results.
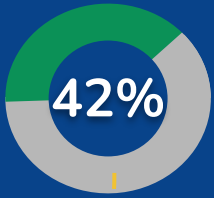
"Organizations with purpose are organizations with soul"
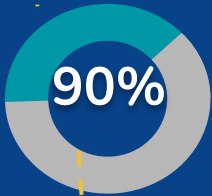
Source: Gartner

What are the benefits?

42% Companies outperform the market by

90% Of millennials are more likely to buy products

Employees are

11 Times more committed to the company

Who should take this workshop:

➜ Business Leaders and Managers
➜ Human Resources Professionals
➜ Independent Coaches and Consultants

Any professional interested in learning more about the culture and behaviors in organizational settings

"The greater soul moves in only one direction , and that is to bring into union that which has been made separate"

Bert Hellinger

Content:

By the end of the workshop you will have:

1 A thorough introduction to the soul and purpose of your organizations or business

2 The practical **application** of ways to align personal and organizational purpose

3 An introduction to **working** unconscious dynamics in our teams

4 An understanding of current implications of the organizational soul in our projects and objectives

81% of employees reporting to recently trained **managers** said they were more **engaged in their jobs**